

Perceptions of the Canada/U.S. Trade Dispute and Confidence in World Leaders

Saskatchewan residents are concerned about the Canada/U.S. trade dispute.

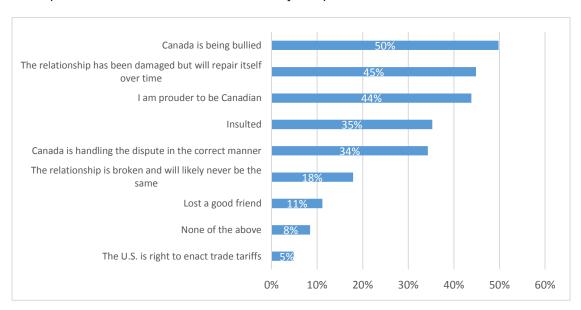
FOR IMMEDIATE RELEASE: July 20, 2018

In a new independent poll conducted by Insightrix Research Inc., Saskatchewan residents were asked if they are concerned about the U.S./Canada trade dispute and how much confidence they have in different leaders to do the right thing regarding world affairs.

Trade Dispute Perceptions

Saskatchewan residents were asked which of the following statements reflect how they feel about the Canada-U.S. trade dispute. They could pick more than one statement.

One half (50%) feel Canada is being bullied, 45% feel the relationship has been damaged but will repair itself over time and 44% feel they are prouder to be Canadian.

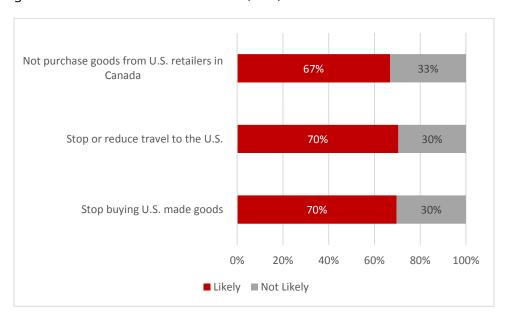


Q5: Which of the following describes how you feel about the trade dispute? Base: All Respondents, (n=805).



Overall, 87% of residents are concerned about U.S. President Donald Trump's statement that the current U.S. and Canada trade dispute "is going to cost Canadians a lot of money" (note: this question is not graphed in this report but was asked to all respondents, n=805).

As a result of the trade dispute, approximately 7 in 10 residents say they are likely to stop buying U.S.-made goods (70%), to stop or reduce travel to the US (70%) and to not purchase goods from U.S. retailers in Canada (67%).



Q4. Because of this trade dispute, how likely are you to... Base: All Respondents, (n=805).

Support for Retaliatory Tariffs

In total, two thirds (67%) of Saskatchewan residents support the retaliatory tariffs enacted by the Canadian government. Another 17% did not support the retaliatory tariffs, and 16% were unsure.

Q8: Do you support or oppose the retaliatory tariffs enacted by the Canadian government? Base: All Respondents, (n=805).

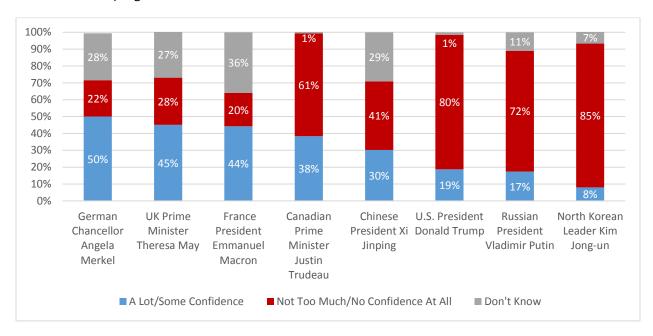
Confidence in World Leaders

Most Saskatchewan residents (80%) indicated they do not have much or any confidence in Donald Trump to do the right thing in word affairs, compared to 72% for Russian President Vladimir Putin. Canadian Prime Minister Justin Trudeau also received low ratings, with 61% of Saskatchewan residents having not much or no confidence that he will do the right thing.

By contrast, German Chancellor Angela Merkel enjoys fairly high confidence levels, with 50% of Saskatchewan residents indicating they have a lot or some confidence that she will do the right



thing regarding world affairs. This is followed by U.K. Prime Minister Theresa May (45%), French President Emmanuel Macron (44%), Canadian Prime Minister Justin Trudeau (38%) and Chinese President Xi Jinping (30%).



Q1. Please indicate how much confidence you have in each leader to do the right thing regarding world affairs. Base: All respondents, (n=805).



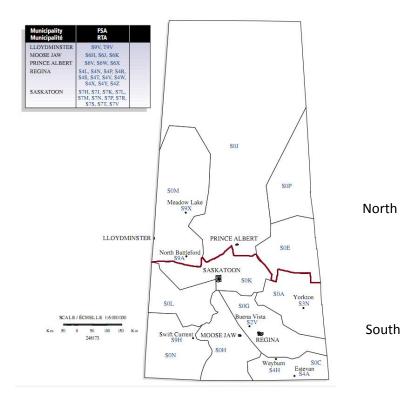
Research Details

A total of 805 randomly selected SaskWatch Research® panel members participated in the online research study between July 10 and 12, 2018. Surveys were distributed in English language format only. Quotas were set by age, gender and region to match the general population of the province; therefore, the data did not need to be weighted. Specific quotas included the following:

	Percent	Quota	Actual
North	19.51%	156	157
Regina	19.51%	156	156
Saskatoon	21.95%	176	177
South	39.02%	312	315
Total	100%	800	805



The division of North and South are based on the first three digits of postal codes (FSAs) and is indicated by the red line in the map below:



Age and Gender Quotas

	Male			Fe	emale	Other	TO ⁻	TAL	
Age	Proportion	Quota	Actual	Proportion	Quota	Actual	Actual	Quota	Actual
18-34	15.17%	121	121	14.75%	118	120	3	239	244
35-54	16.33%	131	132	16.38%	131	131	1	262	264
55+	17.73%	142	143	19.63%	157	154	0	299	297
Total	49.24%	394	396	50.77%	406	405	4	800	805

Since the research is conducted online, it is considered to be a non-probability proportion sample; therefore, margins of error are not applicable.



About SaskWatch Research®

Insightrix began developing its SaskWatch Research online market research panel in 2007, using high quality techniques including telephone recruitment and referrals from existing panel members. Presently, there are over 18,000 active panel members, representing all regions of the province and distributions of the general population. Panel membership closely matches the 2016 Census, based on age, gender, household composition, household income and education. For more information, please visit http://saskwatch.ca.

About Insightrix

Insightrix is a dynamic, Western Canadian, full-service market research company. It exists to serve businesses and government entities with insights-driven research solutions, and interpretive analysis through leading-edge tools and senior-level expertise across a broad range of industries. Insightrix is based in Saskatoon, Saskatchewan, Canada. For complete details visit: https://insightrix.com/market-research-industry-blog/

About MRIA Gold Seal

Insightrix is a member of the Market Research and Intelligence Association (MRIA) and adheres to the MRIA Code, which contains principles of professional practice in the conduct of our work. Our adherence to the Common Standards of Disclosure is our commitment to the high standard of ethics in our relations with research participants, our clients, the public and the market research industry. For complete details visit: https://mria-arim.ca/

For more information, please contact:

Insightrix Research Inc. Email: info@insightrix.com Web: www.insightrix.com



Trade Dispute Questionnaire FINAL

Thank you for agreeing to participate in the following study. This study should take you about XX minutes to complete. You will receive XX points for this survey.

PC. What are the first three digits of your postal code?

1. Into which of the following age ranges do you fall?

18 to 34

35 to 54

55+

2. Which gender do you identify with most?

Male

Female

Other

The following questions will concern Canada and US relations.

1. Please indicate how much confidence you have in each leader to do the right thing regarding world affairs: [INCLUDE PICTURE OF LEADER]

[Randomize order]
Russian President Vladimir Putin





German Chancellor Angela Merkel



Chinese President Xi Jinping



U.S. President Donald Trump



Canadian Prime Minster Justin Trudeau





UK Prime Minister Theresa May

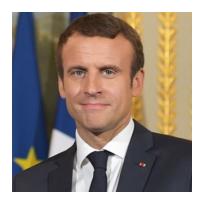


North Korean Leader Kim Jong-un



France President Emmanuel Macron





A lot of confidence Some confidence Not too much confidence No confidence at all Don't know

2. Overall, how concerned are you about President Donald Trump's statement that the current US and Canada trade dispute "is going to cost Canadians a lot of money"?

Very concerned Somewhat concerned Not very concerned Not at all concerned

3. How concerned are you this trade dispute will lead to a recession?

Very concerned Somewhat concerned Not very concerned Not at all concerned

4. Because of this trade dispute, how likely are you to: [RANDOMIZE]

Stop buying U.S. made goods Stop or reduce travel to the U.S. Not purchase goods from U.S. retailers in Canada

Very likely Somewhat likely Somewhat unlikely Very unlikely



5. Which of the following describes how you feel about the trade dispute? (select all that apply [RANDOMIZE]

Insulted

The relationship is broken and will likely never be the same

The relationship has been damaged but will repair itself over time

Canada is being bullied

The U.S. is right to enact trade tariffs

Canada is handling the dispute in the correct manner

I am prouder to be Canadian

Lost a good friend

None of the above

6. Do you believe the trade dispute will negatively impact Canadian and US relations?

Yes

No

Not sure

7. Do you believe that future relations with the U.S will:

Get better

Stay the same

Get worse

Not sure

8. Do you support or oppose the retaliatory tariffs enacted by the Canadian government?

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

Not sure

9. Do you support or oppose the Canadian government providing financial aid to steel and aluminum companies affected by US tariffs?

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

10. What course(s) of action do you believe the Canadian government should be taking in regards to recent tariff activity between Canada and the United States? (Please select all that apply) [RANDOMIZE]

Institute tariffs on more kinds of American goods

Institute higher tariffs on American goods already subject to tariffs

Lower tariffs on American goods already subject to tariffs

Get rid of all tariffs on American goods



Reduce the number of American goods subject to tariffs
Tougher talk on the part of Canadian politicians
Less tough talk from Canadian politicians
Match each tariff dollar for dollar with Canadian tariffs
Call for a boycott of American-made products
Reduce the amount and number of Canadian goods exported to the United States
Increase the amount and number of Canadian goods exported to the United States
Look for other global trade opportunities
Other:
None of the above

11. What words come to mind when you think of US President Donald Trump? [TEXT BOX]

Demographics

Finally, we have some questions to help analyze your responses. Please be assured your answers will remain confidential and only be used in aggregate with other responses.

1. How many children under the age of 18 live in your household?

0

1

2

3

4+

Prefer not to say

2. Are you an Indigenous person that is First Nations, Métis, or Inuit?

Yes

No

Prefer not to say

3. What is the highest level of education you have achieved?

Some high school

Completed high school

Some technical school or college

Completed technical or college diploma

Some university

Completed university degree (Undergrad, Masters or PhD)

Prefer not to say



4. What is your annual household income before taxes and deductions?
Less than \$30,000
\$30,000 to just under \$60,000
\$60,000 to just under \$90,000
\$90,000 to just under \$120,000
\$120,000 or more
Prefer not to say

These are all our questions today. Thank you for your time!



C1a. Russian President Vladimir Putin - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Gender			Age Range		Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South	
	A	Α	В	Α	В	С	Α	В	С	D	
Base: All respondents	805	396	405	244	264	297	157	156	177	315	
	5%	7%	2%	7%	6%	2%	4%	4%	7%	4%	
A lot of confidence	38	29	8	18	15	5	6	6	13	13	
	-	В	<u>-</u>	С	С		<u>-</u>				
	13%	15%	11%	15%	16%	8%	16%	10%	13%	12%	
Some confidence	102	58	44	37	41	24	25	15	23	39	
	-			С	С						
	25%	30%	21%	23%	24%	28%	27%	21%	22%	29%	
Not too much confidence	205	120	85	57	64	84	43	33	39	90	
	-	b									
	46%	43%	49%	37%	46%	54%	43%	54%	49%	43%	
No confidence at all	372	172	197	91	121	160	67	84	87	134	
						A					
	11%	4%	18%	17%	9%	8%	10%	12%	8%	12%	
Don't know	88	17	71	41	23	24	16	18	15	39	
	-		Α	bс							
-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total	805	396	405	244	264	297	157	156	177	315	

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1b. German Chancellor Angela Merkel - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Ger	nder		Age Range		Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South	
	Α	A	В	Α	В	С	Α	В	С	D	
Base: All respondents	805	396	405	244	264	297	157	156	177	315	
	14%	17%	11%	10%	17%	14%	11%	22%	14%	12%	
A lot of confidence				24	ļ		17%	34		37	
A lot of confidence	113	68	44	24	46	43	17		25	31	
		b			а			d	ļ		
	37%	41%	32%	32%	31%	45%	33%	36%	39%	37%	
Some confidence	294	163	131	78	81	135	52	56	69	117	
	-	b				аВ					
	14%	15%	12%	16%	12%	14%	20%	14%	13%	10%	
Not too much confidence	110	60	48	38	31	41	32	22	23	33	
	-						d				
	8%	9%	7%	7%	8%	8%	10%	6%	8%	8%	
No confidence at all	64	37	27	18	21	25	15	10	14	25	
	-										
	28%	17%	38%	35%	32%	18%	26%	22%	26%	33%	
Don't know	224	68	155	86	85	53	41	34	46	103	
	-		Α	С	С						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total	805	396	405	244	264	297	157	156	177	315	

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1c. Chinese President Xi Jinping - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Ger	nder		Age Range			Re	gion	
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	A	A	В	Α	В	С	A	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	2%	2%	1%	2%	1%	2%	1%	3%	2%	1%
A lot of confidence	14	2% 8	1%	2% 6	2	2% 6			+	176
A lot of confidence	14	0	0	0		В	2	4	4	4
	28%	35%	22%	29%	25%	31%	31%	28%	25%	29%
Some confidence	229	139	89	71	66	92	49	44	44	92
Some confidence	- 229	В	09	/ 1	00	92	49	44	44	92
	27%	32%	22%	22%	27%	31%	27%	28%	28%	26%
Not too much confidence	217	127	88	53	72	92	42	44	49	82
	-	В				а			Ī i	
	14%	13%	14%	11%	13%	16%	14%	14%	16%	12%
No confidence at all	111	53	58	27	35	49	22	22	28	39
	-									
	29%	17%	40%	36%	34%	20%	27%	27%	29%	31%
Don't know	234	69	164	87	89	58	42	42	52	98
	-		Α	С	С					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1d. US President Donald Trump - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Gender Age Range			Region					
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	Α	В	Α	В	С	Α	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	6%	9%	3%	5%	9%	5%	8%	5%	4%	7%
A lot of confidence	50	36	14	11	25	14	13	8	7	22
	-	В								
	13%	15%	10%	13%	14%	11%	17%	10%	11%	13%
Some confidence	101	60	41	31	36	34	26	15	20	40
	-	b								
	15%	17%	14%	18%	13%	15%	10%	16%	16%	18%
Not too much confidence	124	68	56	43	35	46	15	25	28	56
	-									
	64%	57%	71%	63%	62%	67%	65%	67%	69%	60%
No confidence at all	518	225	289	154	164	200	102	104	122	190
	-		Α							
	1%	2%	1%	2%	2%	1%	1%	3%	0%	2%
Don't know	12	7	5	5	4	3	1	4	0	7
	-						L			
-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1e. Canadian Prime Minister Justin Trudeau - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Ger	nder		Age Range			Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South		
	А	Α	В	A	В	С	Α	В	С	D		
Base: All respondents	805	396	405	244	264	297	157	156	177	315		
	400/	400/	440/	400/	00/	400/	4.00/	400/	4.00/	70/		
	10%	10%	11%	10%	8%	13%	10%	16%	12%	7%		
A lot of confidence	84	41	43	24	21	39	15	25	22	22		
	-							d				
	28%	27%	29%	30%	29%	25%	26%	32%	30%	26%		
Some confidence	225	107	116	73	77	75	41	50	53	81		
	-											
	20%	18%	21%	21%	17%	22%	17%	20%	27%	17%		
Not too much confidence	161	73	86	51	46	64	27	31	48	55		
	-											
	40%	43%	39%	38%	44%	39%	47%	29%	30%	49%		
No confidence at all	326	170	156	92	117	117	74	46	53	153		
	-						bс			ВС		
	1%	1%	1%	2%	1%	1%	0%	3%	1%	1%		
Don't know	9	5	4	4	3	2	0	4	1	4		
	-											
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Total	805	396	405	244	264	297	157	156	177	315		

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1f. UK Prime Minister Theresa May - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

	Gender Age Range				Region					
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	Α	В	Α	В	С	A	В	С	D
se: All respondents	805	396	405	244	264	297	157	156	177	315
	5%	4%	5%	5%	4%	5%	4%	3%	4%	6%
ot of confidence	5% 37		 			ļ	4% 7		7	18
of of confidence	31	14	21	12	10	15	/	5	/	18
	-	400/	000/		000/	400/	440/	070/	000/	400/
	40%	43%	38%	32%	39%	48%	41%	37%	38%	43%
me confidence	326	171	155	78	104	144	64	58	67	137
	-					Α				
	21%	29%	15%	22%	18%	24%	26%	25%	23%	17%
t too much confidence	173	113	59	54	48	71	41	39	40	53
	-	В								
	6%	7%	5%	7%	5%	5%	4%	8%	7%	5%
confidence at all	48	28	19	18	14	16	7	13	12	16
	-									
	27%	18%	37%	34%	33%	17%	24%	26%	29%	29%
n't know	221	70	151	82	88	51	38	41	51	91
	-		Α	С	С					
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
tal			 						+	315
tal	100% 805	100% 396	100% 405	100% 244	100% 264	100% 297	100% 157	100% 156	100% 177)

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1g. North Korean Leader Kim Jong-un - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Ger	nder		Age Range		Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South	
	Α	Α	В	Α	В	С	Α	В	С	D	
Base: All respondents	805	396	405	244	264	297	157	156	177	315	
	1%	1%	1%	2%	0%	0%	1%	1%	2%	1%	
A lot of confidence	7	4	3	6	0	1	1	1	3	2	
				b							
	7%	7%	6%	8%	8%	4%	10%	4%	5%	7%	
Some confidence	53	28	25	19	21	13	15	7	9	22	
	-										
	19%	22%	16%	23%	17%	18%	20%	15%	23%	18%	
Not too much confidence	154	88	66	55	45	54	32	24	40	58	
	-	b									
	66%	66%	66%	57%	69%	71%	66%	70%	66%	64%	
No confidence at all	533	262	267	140	181	212	104	109	117	203	
	-				а	а					
	7%	4%	11%	10%	6%	6%	3%	10%	5%	10%	
Don't know	58	14	44	24	17	17	5	15	8	30	
	-		А								
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total	805	396	405	244	264	297	157	156	177	315	

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C1h. France President Emmanuel Macron - Please indicate how much confidence you have in each leader to do the right thing regarding world affairs

		Ger	Gender Age Range			Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	A	Α	В	A	В	С	A	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	6%	7%	4%	5%	5%	8%	4%	8%	6%	5%
A			 						+	
A lot of confidence	46	29	17	11	12	23	6	13	11	16
	-									
	39%	42%	35%	36%	36%	43%	39%	44%	34%	38%
Some confidence	310	166	142	89	94	127	61	68	60	121
	-	b								
	14%	18%	10%	13%	14%	15%	20%	15%	16%	10%
Not too much confidence	115	73	41	32	38	45	32	24	28	31
	-	В					d			
	5%	6%	5%	5%	6%	6%	6%	3%	6%	6%
No confidence at all	44	24	19	11	15	18	9	5	11	19
	-									
	36%	26%	46%	41%	40%	28%	31%	29%	38%	41%
Don't know	290	104	186	101	105	84	49	46	67	128
	-		Α	С	С					
	4000/	4000/	4000/	4000/	4000/	4000/	4000/	4000/	4000/	40001
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C2: Overall, how concerned are you about President Donald Trump's statement that the current US and Canada trade dispute "is going to cost Canadians a lot of money"?

		Ger	nder	Age Range			Region				
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South	
	Α	A	В	Α	В	С	A	В	С	D	
Base: All respondents	805	396	405	244	264	297	157	156	177	315	
	52%	46%	57%	47%	48%	59%	53%	50%	50%	53%	
Very concerned	416	182	231	114	127	175	83	78	89	166	
,			а			a b					
	35%	36%	35%	39%	36%	32%	36%	33%	37%	35%	
Somewhat concerned	284	143	140	96	94	94	57	51	66	110	
	-										
	10%	13%	6%	11%	12%	7%	6%	13%	8%	10%	
Not very concerned	78	52	26	26	31	21	9	21	15	33	
	-	b									
	3%	5%	2%	3%	5%	2%	5%	4%	4%	2%	
Not at all concerned	27	19	8	8	12	7	8	6	7	6	
	-	b									
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Total	805	396	405	244	264	297	157	156	177	315	

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C4a. Because of this trade dispute, how likely are you to: Stop buying U.S. made goods

	Total	Gender		Age Range			Region			
		Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	Α	В	Α	В	С	A	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	000/	000/	0504	070/	000/	070/	0.40/	000/	000/	000/
	32%	30%	35%	27%	33%	37%	34%	39%	28%	30%
Very likely	261	118	141	65	86	110	54	61	50	96
	-					а				
Somewhat likely	37%	33%	41%	35%	35%	41%	38%	35%	39%	37%
	300	132	167	86	93	121	60	55	69	116
	-		а							
	17%	21%	14%	19%	20%	13%	9%	17%	22%	18%
Somewhat unlikely	138	82	55	47	53	38	14	27	39	58
	-	b							а	а
	13%	16%	10%	19%	12%	9%	18%	8%	11%	14%
Very unlikely	106	64	42	46	32	28	29	13	19	45
	-	b		С						
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C4b. Because of this trade dispute, how likely are you to: Stop or reduce travel to the U.S.

		Gender		Age Range			Region			
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	Α	В	Α	В	С	A	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	100/	4-04	100/	222	1001		400/		100/	
	48%	47%	49%	39%	49%	54%	48%	54%	43%	48%
Very likely	386	185	200	96	129	161	76	84	76	150
	-					а				
Somewhat likely	22%	20%	25%	26%	19%	23%	21%	18%	29%	22%
	181	79	100	63	50	68	33	28	51	69
	-									
	15%	15%	15%	20%	16%	10%	10%	14%	19%	15%
Somewhat unlikely	119	58	60	48	41	30	16	22	34	47
	-			С						
	15%	19%	11%	15%	17%	13%	20%	14%	9%	16%
Very unlikely	119	74	45	37	44	38	32	22	16	49
	-	b					С			
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C4c. Because of this trade dispute, how likely are you to: Not purchase goods from U.S. retailers in Canada

		Gender		Age Range			Region			
	Total	Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	Α	В	Α	В	С	Α	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
	31%	29%	32%	25%	31%	35%	34%	37%	27%	28%
Very likely	247	113	131	61	81	105	54	58	47	88
	-					а				
Somewhat likely	36%	33%	40%	32%	35%	40%	38%	35%	36%	37%
	291	131	160	79	92	120	59	54	63	115
	-									
	20%	21%	20%	27%	21%	15%	10%	19%	29%	22%
Somewhat unlikely	165	85	79	65	56	44	16	30	51	68
	-			С					Α	а
	13%	17%	9%	16%	13%	9%	18%	9%	9%	14%
Very unlikely	102	67	35	39	35	28	28	14	16	44
	-	В								
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol:

C5. Which of the following describes how you feel about the trade dispute?

	Total	Gender			Age Range		Region			
		Male	Female	18 to 34	35 to 54	55+	North	Regina	Saskatoon	South
	Α	A	В	A	В	С	A	В	С	D
Base: All respondents	805	396	405	244	264	297	157	156	177	315
ľ	50%	55%	45%	40%	48%	60%	46%	55%	51%	49%
Canada is being bullied	401	219	181	98	126	177	72	86	90	153
	-	b				A b	_			
	45%	52%	38%	38%	43%	52%	38%	51%	43%	47%
The relationship has been damaged but	361	205	155	93	114	154	59	79	76	147
,	-	В				a				
	44%	39%	48%	38%	42%	50%	43%	46%	42%	44%
I am prouder to be Canadian	353	156	195	93	112	148	68	71	75	139
	-		а			а		<u> </u>		
Insulted	35%	38%	33%	32%	34%	39%	31%	44%	37%	32%
	284	150	132	78	91	115	48	68	66	102
•										
	34%	40%	28%	28%	36%	38%	30%	42%	43%	28%
Canada is handling the dispute in the col	276	160	114	69	95	112	47	66	76	87
	-	В						d	d	
	18%	15%	20%	18%	17%	19%	19%	12%	19%	20%
The relationship is broken and will likely i	144	61	83	44	45	55	30	18	34	62
·	-									
	11%	15%	7%	10%	9%	13%	13%	13%	11%	10%
Lost a good friend	90	59	30	25	25	40	20	20	19	31
	-	В								
	5%	9%	1%	5%	7%	3%	7%	6%	3%	4%
The U.S. is right to enact trade tariffs	39	36	3	12	18	9	11	9	6	13
-	-	В								
None of the above	8%	8%	9%	12%	7%	7%	8%	5%	10%	10%
	68	30	37	29	19	20	12	8	17	31
	-									
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Total -	805	396	405	244	264	297	157	156	177	315

Multiple comparison correction: False Discovery Rate (FDR) (p = 0.05); Column multiple comparison correction: Bonferroni; Column comparison symbols: a, b, c... (p <= 0.05), A, B, C... (p <= 0.001); No test symbol: -; Not significant symbol: